



Government of Pakistan
Pakistan Digital Authority



Request For Proposal (RFP)

for

Provision of a National Youth Digital Accelerator Platform

RFP No.: PDA-005-26

10 January 2026

Procuring Agency: Pakistan Digital Authority
7th Floor, Kohsar Block, Pak Secretariat, Islamabad
Phone: +92 51 9205024, E-mail: procurement@pda.gov.pk, Website: www.pda.gov.pk



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1. Invitation to Bid

The Government of Pakistan, under the Digital Nation Pakistan Act, 2025, has established the **Pakistan Digital Authority (PDA)** to lead and implement the country's digital transformation agenda. To support its operational requirements, PDA invites bids from eligible firms for the **Provision of a National Youth Digital Accelerator Platform**.

Details	Description
Tender Publication	Notice on EPADS, National Dailies, and PDA Website.
Submission Mode	Online via EPADS (www.eprocure.gov.pk)
Submission Deadline	February 10, 2026, by 1000 Hrs
Bid Opening	February 10, 2026, at 1030 Hrs
Financial Proposal Opening	Only technically qualified bidders will be called for financial bid opening.
Bid Validity	180 Days from Bid Opening Date
Query Submission	By January 25 2026, via email to procurement@pda.gov.pk

Procurement Manager

Pakistan Digital Authority,
7th Floor Kohsar Block Pak Secretariat, Islamabad
E-mail: procurement@pda.gov.pk
Phone # 051-9205024



2. Introduction

The Pakistan Digital Authority (PDA) is a statutory body established under the **Digital Nation Pakistan Act 2025**, mandated to spearhead the country's transition into a digitally empowered nation. As the apex regulatory and implementation body, the Authority is tasked with executing the National Digital Masterplan to foster a robust Digital Economy, Digital Society, and Digital Governance. Functioning as the primary enabler for the national digital ecosystem, the PDA operates through three strategic roles: Data & AI Regulator, Citizen Experience Office, and Digital Transformation Authority. Its core statutory functions include:

- **Digital Policy & Governance:** Formulation and enforcement of the National Digital Masterplan, ensuring alignment across federal and provincial bodies.
- **Digital Public Infrastructure (DPI):** Development and oversight of foundational "Pakistan Stack" components, including digital identity, data exchange layers, and national cloud governance.
- **Citizen Experience (CX):** Redesigning public services to be user-centric, interoperable, and accessible, ensuring a seamless digital journey for all citizens.
- **Data Governance & AI:** Regulation of data privacy, enforcement of the National Data Strategy, and setting standards for Artificial Intelligence and emerging technologies.
- **Digital Economy & Innovation:** Cultivating a thriving startup ecosystem, promoting digital literacy, and accelerating the growth of the digital workforce.

3. Background: The Digital Economy Imperative

The global economic landscape is undergoing a fundamental shift, where the **Digital Economy is expanding 2.5 times faster** than the traditional economy. For Pakistan to secure a competitive position in this new era, the national focus must evolve beyond basic digital literacy and freelance services.

While Pakistan has established a strong foundation in IT support and services, the next phase of national growth requires a strategic pivot toward **High-Value Creation** and **Intellectual Property (IP) Ownership**. To maximize our share of the global digital market, we must cultivate a human capital pipeline capable of not just supporting technology but inventing and owning it.

4. Strategic Objectives of the Assignment

The Pakistan Digital Authority (PDA) intends to launch a "**National Digital Youth Accelerator**", a sovereign digital platform designed to engineer the next generation of Founders, Tech Architects, and Global Innovators.

The primary objective is to accelerate Pakistan's transition into a **high-value digital jurisdiction**. By equipping high-potential youth (ages 13–17) with frontier skills, "Moonshot" thinking, and venture-creation frameworks, this initiative aims to increase the nation's capacity to export high-growth products rather than just labor. The ultimate goal is to foster an ecosystem where **Unicorn (\$1B+)** and **Decacorn (\$10B+)** companies are founded, funded, and scaled from Pakistan.



5. Scope of Work & Technical Specifications

The successful bidder must provide a turnkey, cloud-based solution that meets the following mandatory specifications:

A. Platform Architecture: "Sovereign Identity, Global Connectivity"

1. **Full White-Label Capability:** The platform must be deployable on a PDA-owned domain (e.g., future.pda.gov.pk) with complete customization of UI/UX (logos, colors, landing pages) to reflect the National Brand.
2. **Vendor Neutrality:** Vendor branding must be removable from the primary student interface.
3. **Peer-to-Peer Knowledge Exchange:** The platform must include native scheduling tools for video-based mentorship sessions between local students.

B. Curriculum: The "Moonshot" Framework

1. **Exponential Technologies:** Gamified deep-dive modules on at least 25 frontier technologies, including AI, Quantum Computing, Genomics, Brain-Computer Interfaces (BCIs), Cellular Agriculture, Optogenetics, Fusion Energy, and Space Technology.
2. **The "Replicate & Create" Methodology:** Students must first "Replicate" a breakthrough and then "Create" a novel application.
3. **Venture Validation:** Modules on Unit Economics, Validation Velocity, and Pitching to Global VCs.

C. Human Operating System: Founder Psychology

1. **Founder Traits:** Structured content on Stoicism, Anti-Fragility, First Principles Thinking, and Bias Mitigation.
2. **Ambition Calibration:** Training in "10x Thinking" (Exponential Growth).

6. Vendor Eligibility Criteria (Mandatory)

Bidders failing to meet any of the following criteria will be disqualified immediately.

1. **Top-Tier Venture Track Record:** Bidders must provide verifiable evidence that alumni have founded companies that have **raised money from top-tier VC firms**.
2. **Tier-1 Placement:** Alumni have secured roles at Tier-1 technology firms (e.g., SpaceX, Google, OpenAI) before the age of 21.
3. **Operational Maturity:** Minimum of 5 years operating a youth accelerator specifically for ages 13–17.
4. **Global Footprint:** Platform must be active in at least 3 major global innovation hubs.



7. Deliverables

1. **Platform License:** Provision of [Insert Number] user licenses with full white-label admin rights.
2. **Director’s Playbook (Train-the-Trainer):** A comprehensive digital guide and training certification for local PDA-appointed "Directors" to manage offline cohorts at National Incubation Centers.
3. **Data Dashboard:** An admin panel tracking "Venture Metrics" (e.g., projects shipped, failures per month, network growth) rather than traditional academic grades.

8. Evaluation Criteria (Scoring Matrix)

The final selection will follow the **Quality and Cost Based Selection (QCBS)** method. The proposals will be evaluated based on the following weightage:

- **Technical Proposal:** 70% Weightage
- **Financial Proposal:** 30% Weightage

Evaluation Scoring: The Technical Proposal will be evaluated out of a total of **70 Marks**.

- **Total Technical Marks:** 70
- **Minimum Qualifying Marks:** 50

(Note: Bidders scoring below 50 marks out of 70 will be disqualified and their financial proposals will be returned unopened. The 70% weightage is applied to the qualified bidders' scores during the final tabulation.)

S#	Category	Description	Weight
1	Venture Impact (Alumni)	Proven history of producing Founders & Venture-backed outcomes (Unicorns/Decacorns).	35%
2	Curriculum Depth	Availability of specialized content (e.g., Optogenetics, BCIs) unavailable in standard coding bootcamps.	30%
3	Mindset Integration	Quality of "Founder Psychology" (Stoicism/Mental Models) integration.	20%
4	Sovereign + Global	Ability to White-Label the interface while keeping the Global Student Network connected.	15%

9. Submission Requirements

Bidders are required to submit:

1. **Technical Proposal:** Detailing the platform architecture, list of available technology modules, and the "Mindset" framework.



2. **Impact Report:** Case studies of top 10 alumni achievements (Startups founded, Capital raised).
3. **Financial Proposal:** Licensing cost per "Seat" or "Cohort," including white-label fees if any.

10. Instructions for Bidders

This Request for Proposal (RFP) constitutes an invitation for submission of Proposals and contains all information necessary for the preparation and submission of Proposals. Proposals must be submitted by the date and time specified in this RFP and shall be prepared in strict accordance with the instructions, conditions, and requirements set forth herein, together with all requisite supporting documents.

Proposals shall be examined and evaluated by the Bid Evaluation Committee(s) constituted by the Pakistan Digital Authority (PDA), in accordance with the evaluation methodology, criteria, and procedures specified in this RFP and in compliance with applicable Public Procurement Rules.

Bidders are required to examine all instructions, forms, terms and conditions, specifications, and the Scope of Work contained in this RFP. Failure to furnish all information required or to submit a Proposal not substantially responsive to the requirements of this RFP shall be at the Bidder's own risk and may result in rejection of the Proposal.

A Proposal shall be considered non-responsive if it does not conform to the Mandatory Requirements, Scope of Work, Technical Evaluation Criteria, Financial Evaluation Criteria, or any other material requirement of this RFP.

Upon issuance of the Letter of Acceptance (LoA), the successful Bidder shall be required to enter into a formal contract agreement within the time period specified therein. Failure of the successful Bidder to execute the contract within the prescribed time may constitute sufficient grounds for annulment of the award, without prejudice to any other remedy available to PDA under the applicable rules.

In the event of failure by the successful Bidder to perform the services in accordance with the Scope of Work or contractual obligations, PDA may terminate the contract, in whole or in part, by giving ten (10) days' prior written notice, without incurring any liability or obligation.

PDA reserves the right, in accordance with PPRA Rules, to accept or reject any or all Proposals, annul the procurement process, or cancel this RFP at any time prior to award of contract, without assigning any reason thereof and without incurring any liability.

11. Preparation of Proposal

Cost of Preparing Proposal

The Bidder shall bear all costs associated with or relating to the preparation and submission of their



Proposal, and PDA shall not be liable in any manner whatsoever for the same or for any other costs or expenses incurred by a bidder in preparation or submission of the Proposal, regardless of the conduct or outcome of the Selection Process.

Proposal Currency

All prices shall be quoted in Pakistani Rupees (PKR), and all payments will be made in Pakistani Rupees (PKR).

Taxes

Quoted costs shall be inclusive of all applicable direct and indirect taxes. While submitting their bids, bidders shall be responsible for including all applicable duties, taxes, and levies (Federal and/or Provincial) in their Financial Proposal; however, the detailed tax breakdown must be provided. Any omission shall be the sole responsibility of the bidder.

The Financial Proposal will be evaluated based on the total quoted amount, inclusive of all applicable taxes. Prices quoted by the Bidder shall remain fixed during the performance of the contract and shall not be subject to variation on any account.

Period of Validity of Proposal

Proposals shall remain valid for **180 days** from the date of advertisement as provided in the RFP document. Within the original validity of the bids, PDA may request the bidders to extend their bid validity for another period; such extension shall be for a period equal to the period of the original bid validity. The bidder who chooses not to extend their bid validity as may be required by PDA, their bid will be deemed withdrawn without forfeiture of their bid bonds or securities.

PDA may, at its exclusive discretion, extend the deadline for the submission of the bids, in which case all rights and obligations of the PDA and the bidders previously subject to the deadline shall thereafter be subject to the deadline as extended.

Terms and Conditions

- a. Any clarification or modification arising from the pre-bid meeting shall be communicated through a written addendum, which shall form an integral part of this RFP.
- b. Bidders shall provide the documents as mentioned in Mandatory Requirements and Technical Evaluation. Any shortcoming in the said requirements shall render the bidder disqualified.
- c. Bidders are required to state, in their proposals, the name, title and email address of the bidder's authorized representative through whom all communication shall be directed until the process has been completed or terminated.
- d. Each bidder shall submit only one proposal; multiple proposal submissions shall render the bidder disqualified.
- e. The proposal validity period will be one hundred and eighty (180) days, starting from the date of



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opening of the proposals.

- f. The language of the proposal shall be English. Any printed literature furnished by the Bidder(s) in another language shall be accompanied by an English translation, which shall govern for purposes of interpretation of the proposal.
- g. The bidder(s) may, by written notice served on the PDA, modify or withdraw the proposal after submission, but before the deadline for submission of the proposal.
- h. Only registered bidders who are listed on the Active Taxpayers List (ATL) of the FBR and relevant provincial revenue authorities shall be eligible to participate in this bidding process.
- i. If any bidder is not listed on the ATL, its payment shall be withheld until it files the mandatory returns and appears on the ATL of the FBR.
- j. The decisions of PDA will be binding on all bidders.
- k. During the examination, evaluation and comparison of the proposals, PDA at its sole discretion may ask any bidder for clarifications of its proposal.
- l. Proposals shall be submitted online through EPADS (<https://eprocure.gov.pk/>). For registration, training, or any technical assistance, prospective bidders may contact the PPRA Team, Director MIS, Room No. 109, 1st Floor, FBC Building, Sector G-5/2, Islamabad, in accordance with PPRA Rule 28 of the Public Procurement Rules, 2004.
- m. Any Proposal received after the deadline shall not be accepted.
- n. PDA is not bound to accept the lowest financial proposal and shall award the contract to the bidder whose proposal is determined to be the most advantageous in accordance with the evaluation criteria set forth in this RFP.
- o. Any prospective bidder may request clarification of the RFP in writing through EPADS up to the date specified in the Procurement Schedule.
- p. The Pakistan Digital Authority may, at its sole discretion, issue clarifications or addenda to this RFP at any time prior to the bid submission deadline. All such addenda shall be issued through EPADS and shall form an integral part of this RFP. Publication of addenda through EPADS shall be deemed sufficient notice to all bidders. Any information shared through email or during pre-bid meetings shall be non-binding unless formally issued through EPADS as an addendum.
- q. All official communication related to this procurement, including clarifications, amendments, and notifications, shall be conducted exclusively through EPADS. Bidders are responsible for regularly monitoring EPADS for updates. Email communication, if any, shall be for facilitation purposes only and shall not be considered official or binding.
- r. In case of any discrepancy between dates or times stated in this RFP, the schedule published on EPADS shall prevail.
- s. Issuance of this RFP does not constitute a commitment or obligation on the part of PDA to enter



into any contract, nor does it obligate PDA to pay any costs incurred in the preparation or submission of proposals.

12. Evaluation and Award Process

Preliminary Examination

The Pakistan Digital Authority (PDA) shall examine all submitted bids to determine whether they are complete, mathematically accurate, supported by the required documents, properly signed, and generally in compliance with the instructions and requirements of the RFP.

Arithmetical and typographical errors in the bids will be rectified as follows:

- In case of a discrepancy between the unit price and the total price calculated by multiplying the unit price by the quantity, the unit price shall prevail and the total price shall be corrected accordingly.
- If the bidder does not accept the correction, the bid shall be rejected
- In case of a discrepancy between amounts in words and figures, the amount in words shall prevail.

Before the detailed evaluation, the PDA will determine the substantial responsiveness of each bid to the bidding documents. A substantially responsive bid conforms to all the terms and conditions of the bidding documents without material deviations. The PDA's determination of a bid's responsiveness is to be based on the contents of the bid itself.

Evaluation of Proposals

- The bids shall be evaluated and compared based on their substantial responsiveness to the requirements and specifications outlined in the RFP.
- If a bid is not substantially responsive, it will be rejected and may not subsequently be made responsive by the Bidder by correction of the nonconformity.
- During the evaluation, no amendments in the Proposals shall be permitted.
- The bids shall be evaluated and processed in accordance with the provisions of the RFP, applicable PPRA Rules, and the terms and conditions specified therein, in accordance with PPRA Rules 29 and 30.

Confidentiality

Confidentiality shall be maintained for all information related to bid evaluation until the announcement of the evaluation report in accordance with PPRA Rule 41. Additionally, Strict confidentiality regarding PDA employee data must be maintained.

13. Conflict of Interest

Without limitation on the generality of the foregoing, the Bidder shall be considered to have a conflict of interest and their Proposal shall not be entertained and shall be rejected under any of the



circumstances set forth below:

a) Conflicting Assignments

The Bidder (including its Personnel) or any of its affiliates shall not be hired for any assignment that, by its nature, may conflict with another assignment to be executed for the same or for another client.

b) Conflicting Relationships

- The Bidder (including its personnel) or any of its affiliates that has a business or family relationship with a member of the PDA Authority, Management, or staff who is directly or indirectly involved in the preparation of Scope of work, selection process of third party evaluation services and/or supervision of the Agreement may not be awarded an Agreement unless conflict stemming from this relationship has been resolved in a manner acceptable to the PDA Authority throughout the selection process and the execution of the Agreement.
- The Bidder has an obligation to disclose any situation of actual or potential conflict that impacts their capacity to serve the best interest, or that may reasonably be perceived as having this effect, by notifying the PDA in writing. Failure to disclose said situations may lead to the disqualification of the Bidder or the termination of its Agreement.
- Current employees of the PDA shall not work for the Bidder.

14. Fraud and Corruption

a) The Bidders participating in the provision of services shall be required to adhere to the highest ethical standards, both during the selection process and throughout the execution of any resulting agreement. In pursuance of this policy, the following definitions shall apply for the purposes of this paragraph:

- **“Corrupt practice”** shall be understood as the offering, giving, receiving, or soliciting, directly or indirectly, of anything of value to influence the actions of any employee of the Pakistan Digital Authority in the selection process or in the execution of an agreement.
- **“Fraudulent practice”** shall be understood as any misrepresentation or omission of facts made to influence the selection process or the execution of an agreement.
- **“Collusive practices”** shall be understood as any scheme or arrangement between two or more bidders, with or without the knowledge of the Authority, designed to establish prices at artificial or non-competitive levels.
- **“Coercive practices”** shall be understood as harming or threatening to harm, directly or indirectly, persons or their property to influence participation in a procurement process or to affect the execution of an agreement.

b) Any proposal for award shall be rejected if it is determined that the bidder, directly or through an agent, has engaged in corrupt, fraudulent, collusive, or coercive practices in connection with this RFP. Penalties may be imposed on such a bidder, including being declared ineligible, either



indefinitely or for a specified period, from participating in any PDA-funded **assignments or contracts**, if at any time it is determined that such prohibited practices were engaged in during the competition for or execution of a funded **assignment**.

- c) The bidding firm's accounts, records, and other documents related to the submission of proposals and the performance of the agreement **shall be subject to inspection** and audit by auditors appointed by the Pakistan Digital Authority.

15. Indemnification for Damages

Notwithstanding any rights and remedies exercised by the PDA in this regard, the Firm/Contractor agrees to indemnify PDA for any loss or damage incurred by it on account of its corrupt business practices and further pay compensation to the PDA in an amount equivalent to ten times the sum of any commission, gratification, bribe, finder's fee or kickback given by the Firm/Contractor as aforesaid for the purpose of obtaining or inducing the procurement of any contract, right, interest, privilege or other obligation or benefit in whatsoever form from the Purchaser.

16. Termination of Services

PDA may terminate the Contract at any time by giving written notice of (30) days to the bidder, if the bidder becomes bankrupt or otherwise insolvent. In this event, termination will be without compensation, provided such termination will not prejudice or affect any right of action or remedy, which has accrued or will accrue thereafter to PDA.

If the bidder is unable to fulfil its obligations as mentioned in the scope of work and withdraws from the assignment, PDA shall terminate the contract by issuing a written notice and shall not be responsible for paying off any liability incurred towards the bidder and shall forfeit the security deposit (bid bond amount).

17. Payment Schedule

Bidders shall quote a single, consolidated lump-sum fee for the entire assignment. Payments shall be released by the PDA against the satisfactory completion of agreed deliverables.



18. Mailing Address

Queries Regarding Procurement Terms OR Scope of Work

HR Manager

Pakistan Digital Authority,

7th Floor Kohsar Block Pak Secretariat, Islamabad

E-mail: procurement@pda.gov.pk

Phone # 051-9205024



19. Forms to be Submitted with Proposal

Technical Proposal: Standard Forms

Form A. Covering Letter

[Location, Date]

To:

Name: - _____

Pakistan Digital Authority,
7th Floor Kohsar Block Pak Secretariat, Islamabad
E-mail: procurement@pda.gov.pk
Phone # 051-9205024

Sir,

We, the undersigned, offer to provide the services for the execution of **“Provision of a National Youth Digital Accelerator Platform”** in accordance with your Request for Proposal dated [ADVERTISEMENT DATE]. We are hereby submitting our Proposal, which includes this Proposal.

We understand you are not bound to accept any Proposal you receive. We remain,

Yours sincerely,

Authorized Signature:

Name and Title of Signatory:

Name of Firm:

Address:

Email:



Form B. Firm/Bidder Profile

	Criteria	
	Profile of the Bidding entity: <ul style="list-style-type: none">i. Registered Age of Firmii. Names of Owners/ CEO/ Directors/ Partners/ Managers	
	<ul style="list-style-type: none">i. Location of Firm Office/Sub Officeii. Number of Relevant Employees including their Names & Designations, Contact Numbers & Branch Contact Numbers	
	Financial Position <ul style="list-style-type: none">i. Tax Registration (NTN/STN)	



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Form C. Non-Blacklisting Affidavit

The bidder must submit an Affidavit on non-judicial stamp paper confirming that the Service Provider has never been blacklisted or banned by any Public, Private, Government, or Semi-Government organization.

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Financial Proposal - Standard Forms

Form D. Covering Letter

[Location, Date]

To:

The Procurement Committee

Pakistan Digital Authority (PDA)

7th Floor, Kohsar Block

Pakistan Secretariat, Islamabad

E-mail: procurement@pda.gov.pk

Phone: +92-51-9205024

Subject: Financial Proposal Submission – [Title of Assignment]

Sir,

We, the undersigned, hereby offer to provide the services to the **Pakistan Digital Authority (PDA)** in accordance with your Request for Proposal for the **[Title of Assignment]** dated **[Advertisement Date]** and our submitted Proposal.

Our Financial Proposal for the above-mentioned assignment amounts to **[Amount in words and figures]**. This amount is inclusive of all applicable local taxes, duties, fees, levies, and other charges as per the prevailing laws of the Islamic Republic of Pakistan, and applies to our firm, including any sub-consultants or associates engaged under this assignment. The detailed financial breakdown is enclosed in Form E.

We understand that you are not bound to accept any Proposal you receive.

Yours sincerely,

Authorized Signature: _____

Name and Title of Signatory: _____

Name of Firm: _____

Address: _____

Telephone: _____

Email: _____



Form E. Breakdown of Financial Proposal

The bidder shall submit a detailed breakdown of the Financial Proposal in the format below with all applicable taxes, duties, levies, and charges if applicable.

Subject: Detailed Breakdown of Financial Proposal for **Provision of a National Youth Digital Accelerator Platform.**

S#	Task	Amount (PKR)	Add GST	Total Amount
1				
2				
3				
4				
5				
	Grand Total			

Yours sincerely,

Authorized Signature: _____

Name and Title of Signatory: _____

Name of Firm: _____

Address: _____

Telephone: _____

Email: _____