



Government of Pakistan
Pakistan Digital Authority (PDA)
Request for Proposal (RFP)



Development of a National Digital Economy Strategy

The Pakistan Digital Authority (PDA) is a statutory body established under the Digital Nation Pakistan Act 2025, mandated to lead the country's transition into a digitally empowered nation. As the apex regulatory and implementation body, the Authority is responsible for formulating standards, harmonizing digital initiatives across all tiers of government, and is tasked with executing the National Digital Masterplan to foster a robust Digital Economy, Digital Society, and Digital Governance. Functioning as the primary enabler for the national digital ecosystem, the PDA operates through three strategic roles: Data & AI Regulator, Citizen Experience Office, and Digital Transformation Authority.

PDA invites proposals from top-tier Strategy Consulting Firms to develop a comprehensive National Digital Economy Strategy. We seek a partner to blueprint a roadmap that accelerates GDP growth, boosts IT exports, and creates high-value digital employment.

SUBMISSION DETAILS

Access to TORs:	www.pda.gov.pk & EPADS: https://eprocure.gov.pk
Submission Mode:	Online via EPADS
Submission Deadline:	February 17, 2026, by 1000 Hrs
Opening Time:	February 17, 2026, at 1030 Hrs
Queries:	procurement@pda.gov.pk

Note: *The procurement will follow a Single-Stage, Two-Envelope process. The PDA reserves the right to accept or reject any or all proposals, or cancel the procurement process at any stage, in accordance with applicable PPRA Rules.*

Project Manager

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